

Negocio de comercio electrónico de moda de lujo italiana





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Establecimiento minorista en línea con sede en Italia especializado en moda de lujo, que ofrece una amplia selección de ropa, calzado, accesorios, productos de belleza y artículos para el hogar de diseño. La empresa se ha forjado una reputación por seleccionar productos de gama alta de diseñadores internacionales de renombre, atendiendo a una clientela global exigente.

Ofertas básicas

La plataforma ofrece una amplia gama de artículos de lujo, entre los que se incluyen:

- Ropa para hombre y mujer: Con colecciones de los mejores diseñadores, como Emporio Armani, Dolce&Gabbana, Alexander McQueen y Versace.
- Calzado: Ofrece una variedad de estilos de marcas como Golden Goose, Philippe Model y Balenciaga.
- Accesorios: Selecciones curadas que incluyen bolsos, joyas y gafas de diseñadores como Burberry, Valentino Garavani y Moschino.
- Productos de belleza: Una gama de artículos de belleza de alta gama que complementa la oferta de moda.
- Artículos para el hogar y vinos: Extender la experiencia del lujo a la decoración del hogar y los vinos finos, apelando a una base de clientes orientada al estilo de vida.

Aspectos más destacados

- Alcance mundial: Servir a una base de clientes internacional con una plataforma de comercio electrónico fácil de usar y optimizada para múltiples regiones.
- Asociaciones con diseñadores exclusivos: Relaciones establecidas con más de 100 diseñadores de prestigio, que garantizan una línea de productos exclusiva y continuamente renovada.
- Servicios centrados en el cliente: Ofrecer experiencias de compra personalizadas, incluyendo recomendaciones a medida y atención al cliente dedicada.
- Iniciativas de sostenibilidad: Compromiso con las prácticas de moda sostenible presentando marcas respetuosas con el medio ambiente y promoviendo el consumo responsable.

TARGET PRICE

\$ 3,500,000

GROSS REVENUE

\$ 5,797,143

EBITDA

\$ 0

BUSINESS TYPE

Negocios en Internet

COUNTRY

Italia

BUSINESS ID

L#20250873

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