

Agencia de viajes





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Esta agencia de viajes establecida, fundada en 2014, ofrece una amplia gama de servicios turísticos y se ha ganado una sólida reputación en los mercados de Arabia Saudita y del CCG. Dirigida por un equipo de profesionales experimentados del sector, la agencia ha conseguido una posición competitiva en el mercado con altos índices de ventas en colaboración con las principales aerolíneas.

Detalles clave

- o Emisión de billetes de avión nacionales e internacionales.
- o Reservas de hotel, traslados, paquetes de viajes y organización de cruceros.
- o Tramitación de visados para diversos países.
- o Emisión de licencias de conducir internacionales.
- o Oportunidades de franquicia disponibles.
- o Potencial significativo de expansión y aumento de ventas con el apoyo adecuado.

Posición y desempeño en el mercado

- o Posee aproximadamente el 4 % de participación de mercado en la región.
- o Se ubica constantemente entre los 3 primeros en ventas con ciertas aerolíneas.
- o Experimentó un crecimiento en las ventas después de la pandemia a pesar de un margen de ganancias menor en comparación con el volumen de ventas.

Ventajas competitivas:

- o Sólidas alianzas con aerolíneas en Arabia Saudita.
- o Equipo capacitado con amplia experiencia en la industria.
- o Operación de servicios de viajes tanto mayoristas como minoristas.
- o Excelente base de clientes y reputación en el mercado.

Oportunidades de expansión:

- Estrategias implementadas para el crecimiento del negocio.
- Oportunidades para ampliar la base de clientes y agregar nuevos servicios.
- Potencial para desarrollar servicios turísticos especializados en nuevas áreas.

Incluido con la venta

- Base de clientes consolidada y contratos vigentes.
- Equipo de expertos disponible para brindar asistencia después de la venta.
- Relaciones comerciales con proveedores y una garantía bancaria por un total de 1.969.000 SAR.

TARGET PRICE

\$3,000,000

GROSS REVENUE

\$12,298,208

BUSINESS TYPE

Servicios

COUNTRY

Arabia Saudita

BUSINESS ID

L#20240775

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