

Mayorista de ropa con licencia





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Situada en Massachusetts, esta empresa se especializa en la importación y venta al por mayor de ropa personalizada, además de su línea autorizada de sudaderas con capucha, camisetas, gorros, guantes, chaquetas y accesorios universitarios para tiendas y comercios turísticos regionales.

Después de más de cuatro décadas de experiencia, existe un potencial significativo para llevar el negocio al siguiente nivel como factor de nicho adicional a los talleres de serigrafía y empresas sinérgicas.

Además, promover importaciones como productos bordados de alta calidad tiene oportunidades de maximizar su alcance a través de publicidad agresiva que podría aumentar las ventas en un 25% en la primera temporada para un propietario ambicioso. Se incluirán \$50,000 de inventario en el precio de venta y, debido a variaciones estacionales, todo lo anterior se negociará en el momento de la venta.

Con un pronóstico similar para 2024, los ingresos en 2023 alcanzaron los \$4,182,000 junto con ganancias discretionales de \$874,000, lo que proporciona márgenes de beneficio superiores al promedio de la industria. El edificio de 14,000 pies cuadrados se completa con una sala de exposición, un área de producción y un gran almacén disponible para arrendamiento o compra opcional.

Con un equipo capacitado de seis empleados no sindicalizados y capacitación cruzada, el propietario puede permanecer hasta 12 meses para garantizar una transición sin problemas.

TARGET PRICE

\$1,500,000

GROSS REVENUE

4182000

BUSINESS TYPE

Minorista de moda

FF&E

\$400,000

INVENTORY

\$50,000

COUNTRY

Estados Unidos

BUSINESS ID

L#20240664

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