

Marca de cosméticos de lujo de alta gama





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Se trata de una marca de belleza popular que lleva varios años causando sensación en la industria cosmética. Fundada por un equipo de entusiastas de la belleza que querían crear productos de maquillaje asequibles y de alta calidad, esta marca de cosméticos se ha convertido rápidamente en una marca de referencia para los entusiastas del maquillaje de todo el mundo.

Una de las cosas que distingue a esta marca de otras marcas de belleza es su compromiso de crear productos que no sólo sean hermosos e innovadores, sino también seguros y libres de crueldad animal. La marca se enorgullece de utilizar únicamente ingredientes de la más alta calidad en sus productos, todos los cuales se obtienen cuidadosamente y se prueban rigurosamente para garantizar que cumplan con los estrictos estándares de calidad de la marca. Esta dedicación al uso de ingredientes éticos y seguros le ha valido a la marca seguidores leales entre los consumidores que se preocupan tanto por la calidad de su maquillaje como por el bienestar de los animales.

Puntos clave

- Productos fabricados únicamente en la UE, algunos productos se fabrican internamente y algunos productos se entregan para fabricación por parte de terceros.
- Productos cosméticos diseñados Made in Spain, Made in France y Made in Italy.
- Cosméticos especialmente creados para pieles sensibles - fórmulas desarrolladas a base de ingredientes completamente hipoalergénicos, no contienen parabenos ni sustancias químicamente tóxicas.
- Actualmente atiende a más de 200 clientes que son minoristas y distribuidores.
- La capacidad de fabricación es de 3.000 a 5.000 piezas diarias.
- Certificado ISO y certificado de registro.

Descripción general de productos y servicios

Cuidado de la piel, cosméticos de color, cuidado de uñas y perfumes.

Resumen de activos

Activos tangibles- Existencias, edificio propio, instalaciones, almacén.

Descripción general de las instalaciones

Edificio propio de 1.000 m2 situado en la zona oeste de Barcelona, a 45 km del aeropuerto de Barcelona. Edificio de 3 plantas.

Resumen de capitalización

- Negocio familiar. Sin préstamos. Sólo propietarios familiares. Total 2 propietarios de la misma familia.
- Financiado 100% con inversión privada.

TARGET PRICE

EUR 5,000,000

GROSS REVENUE

1200000

BUSINESS TYPE

Empresa Cosmética

FF&E

Incluye activos físicos por valor de 2 millones de euros.

COUNTRY

España

BUSINESS ID

L#20240650

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