

# Negocio moderno de procesamiento de pollo





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Esta empresa es un actor clave en el sacrificio, procesamiento y comercialización de carne de pollo, con más de 20 años de operación en el mercado. El negocio cumple con los requisitos establecidos por el Ministerio de Agricultura, Ganadería y Abastecimiento. A través de su equipo dedicado de control de calidad, realizan controles exhaustivos para garantizar el compromiso de cumplir con los estándares de los mercados nacionales e internacionales. El mayor logro radica en ganarse la confianza del consumidor.

La empresa cuenta con rigurosas certificaciones internacionales como la BRC (British Retail Consortium), que es el estándar de producción de alimentos más exigente de Europa. Esto demuestra un compromiso inquebrantable para cumplir con los más altos estándares de control de calidad.

### Puntos clave

- Ubicado en la región sur
- Actualmente tenemos capacidad para sacrificar 220.000 aves al día, pero nuestras instalaciones pueden albergar hasta 350.000 aves al día
- Tiene aproximadamente 6.000 empleados, tanto directos como indirectos
- Los productos se exportan a más de 30 países
- Contar con un proceso de producción totalmente verticalizado, que incluya huevos, pollitos, piensos, reproducción, sacrificio y venta
- La gama de productos incluye cortes condimentados, frescos, embutidos y especiales
- Adhiérase también a las prácticas de matanza Halal según lo exigen los países musulmanes

### BUSINESS TYPE

Fabricación

### COUNTRY

Brasil

### BUSINESS ID

L#20230465

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